



**Meeting Minutes**

**Meeting Date: March 12, 2020**

**Meeting Participants**

**Executive Board:**

- Sara Martin—Parent, Co-Chair
- Kim Rivas—Business Community, Co-Chair
- Judge Fred Klimetz—Government, Treasurer
- Lauren Gottlieb
- Ellen Henry, Coalition Coordinator
- Tiffany Haeflinger, Secretary

**Parents**

- Ashish Jain
- Aneta Acevedo
- Carrie Berg
- Jen Challen
- Lynn Tome
- Phil Tome
- Sadhana Bienen
- Elizabeth Salamon
- Tracy Klement

**Business Community**

- Melissa Ugland
- Brenda Smoody
- Shannon Kurtz

**Media**

- Jodi Scholbe
- Tricia Landerman

**Schools**

- Judy Mueller, Superintendent
- Janet Evans, School Board President
- Claire Sorge
- Molly Kaul
- Mark Finne

**Youth-serving organizations**

- Tiffany Sullivan
- Paul Jahnke

**Law enforcement agencies**

- Officer Jon Czerwinski
- Officer Gary Wallace
- Officer Amy Hempe

**Religious or fraternal organizations**

- Dan Murray

**Civic and volunteer groups**

- Hibbie Hayslett
- Sue Hebner
- Jessica Hodgson

**Healthcare professionals**

- Michael Nicholson
- Jamie Palama
- Kathy Hahn
- Julianna Manske, DFC Associate
- Courtney Day, Health Officer
- Rebecca Eberhardt

**State, local or tribal agencies**

- Alderman Mike Barber

**Youth**

**Other organizations involved in reducing substance abuse**

- Allie Crissey

Action Plan		Progress Report/Meeting Minutes	
Welcome/Introduction		Coalition members welcomed; introduction of Carlos Morales, a digital marketing consultant from Viva Technologies—led coalition through a social media membership engagement training	
Training	Social Media Training	Originally scheduled April social media training; training for coalition membership on how to best interact with the Volition Franklin social media; help members increase virtual engagement and outreach (especially during the COVID-19 pandemic)	Carlos Morales

		After this training, coalition members should feel empowered to: <ul style="list-style-type: none"><li>- Amplify Volition Franklin Coalition brand</li><li>- Share and engage with social media posts</li><li>- Increase visibility, reach and engagement</li></ul> Recording of Training available upon request.	
Reminder:	<b>Next Meeting: Thursday, September 10th, 2020 (6:00-7:30PM) on Zoom</b>		